

For immediate release

Record numbers participate in the Quebec Technology Association's CEO Vision Forum

Montreal, February 24, 2011 – The 11th edition of the CEO Vision Forum for CEOs of technology companies in Quebec ended on a high note on Saturday, February 19. Record numbers of company CEOs and their partners participated in the "Davos" of Quebec technology organized by the Quebec Technology Association, an indication of the interest it is generating and its importance in the IT and Communications industry. The 117 CEOs who registered took advantage of the opportunity to discuss issues and business practices, recharge their batteries by listening to the well-known conference speakers and meet potential buyers and partners in the industries present.

Decision makers representing major technology buyers and an American investor participated in the VIP Salons, an excellent networking opportunity. VIPs were invited from the following organizations: Aveos, CCSR (a group of purchasing departments for educational institutions in Quebec and Ontario), Cisco, Kirchner Private Capital Group, The Desjardins Group, RBC and Public Works and Government Services Canada.

On the evening of February 17, the 2011 SGF CEO of the Year, (Claude McMaster, President and CEO, D-BOX), was chosen by the CEOs in attendance by using of secret ballots; an article on the subject will appear this week in the newspaper *Les Affaires*, the media partner for the Award. A video clip of the 2011 SGF CEO of the Year and interviews with the three company heads vying for the title are also available in the [file](#) on the Award.

"The ever-increasing interest shown by Directors and the exceptional support for CEO Vision on the part of governments and private partners confirms the level of confidence they have in the role the AQT plays in representing ITC companies in Quebec and in supporting their growth. My warmest thanks to all who contributed to the remarkable success of the 2011 CEO Summit", said Nicole Martel, Chief Executive Officer of the Quebec Technology Association.

Attendance at the forum is limited exclusively to industry partners, the many 2011 CEO Vision sponsors and partners actively participated in the success of the summit meeting. They are as follows:

- Prestigious Partner: Raymond Chabot Grant Thornton
- SGF CEO of the Year Award Partner: Société générale de financement
- Platinum Sponsors: BCF, BDC, The DynaVision Group, Heenan Blaikie, NATIONAL and RBC
- Gold Sponsors: Essor Insurance and GCWL-Desjardins Securities
- VIP Salons Pavilion: Public Works and Government Services Canada (partner) and Cisco (sponsor)
- Media partners: *Direction informatique* and *Les Affaires*

The Economic Development Agency of Canada and Développement économique, Innovation et Exportation Québec also provided financial support for the event.

The 12th edition of CEO Vision will take place from February 23 to February 25, 2012, at the Fairmont Tremblant.

About the Quebec Technology Association

For the past eleven years, CEO Vision www.ceovisionpdg.org has been organized by the Quebec Technology Association (AQT) www.aqt.ca. The Association has more than 450 members and affiliate members. It represents IT and Communications companies in Quebec and brings together their management teams and industry partners. It provides support to companies in terms of attaining their growth targets. The AQT makes a wide array of services and business networking activities available to ITC companies through its Growth Accelerator; it also facilitates access to best management and sales practices.

Information

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